



YOUR SUCCESS IS OUR SUCCESS



## GOOD... BETTER... BEST! Workshop

This advanced workshop is for salon owners/managers only and is a full day of more indepth training. This will take them deeper into the steps they need to take to be successful. Each attendee will leave with the action steps they need to go back to their salons and start implementing the systems they've learned.

### During this one-day advanced business workshop, attendees will learn:

- » Leadership Skills - Transitioning from stylist to owner
- » Managing and motivating your team
- » Proven Systems for Client Retention and Referrals
- » How to attract stylists & train them to be productive quickly
- » How to have productive meetings
- » How to increase retail income
- » How to manage your time to achieve your priorities

### Educator Bio Heather Guidice

Heather is the salon owner of Andrew James Salon in Cupertino, CA, one of the top producing Eufora salons in Northern California. She has a Bachelor of Arts in Education and has been in the education field since graduating college. After purchasing her salon, Heather quickly joined Eufora and has been a member of the Global Team since 2007. Heather places a high value on education and knows that Eufora is committed to driving this industry to excellence through on-going training. She wants to inspire people and get them excited about this industry. She is committed to training the business curriculum of Eufora, including getting owners and stylists excited about tracking their numbers. With Eufora Education, Heather is able to take her skills and apply them in a fun environment. She wants to encourage the independent salon to elevate their professionalism and know that it can be done through the classes that she teaches about Eufora's systems for success.

**Date:**  
Sunday, September 12th, 2010

**Time:**  
9:00am-4:00pm

**Location:**  
National Salon Resources  
2711 South 108th St, Plaza 100  
West Allis, WI 53227  
414.831.3400

**Tickets:**  
\$75.00, Item #58316 - Limit of 20 people

**Attendees please bring:**  
Notepad & pen

Contact your sales consultant or NSR  
Customer Service at

**800.622.0003**

**YOU INSPIRE**

**EDUCATION POLICY:**

- > All education classes/tickets are non-refundable
- > Registration is required for all classes
- > Class enrollment is limited; reservations are made on a first-come, first serve basis
- > Classes are for licensed professionals only
- > Payment must be received in full to guarantee a reservation & will be processed immediately

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Advanced Leadership and Business Building Seminar for  
Salon Owners and Managers with Global Team Member  
**Joanne Magana**