

introducing the power of  
**MOROCCANOIL™**



MOROCCANOIL  
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new! A revolutionary styling, finishing  
and conditioning hair product...

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**MOROCCANOIL™**

**MOROCCANOIL™ has developed a unique, ultralight, non-greasy formula of Argan oil that seals in shine, producing silky perfection for all hair types.**

MOROCCANOIL TREATMENT has the ability to restore over-processed hair caused by everyday chemicals used in shampoos, color procedures, perms and environmental factors.

Massaging a few drops of MOROCCANOIL TREATMENT into hair just after shampooing and conditioning will guarantee an enhanced result. Hair looks shinier and healthier after just one application. With multiple applications, hair continues to improve – alleviating split ends and brittle breakage.

Instantly absorbed into the hair, this trademarked product eliminates frizz, speeds up styling time by 40% and provides long-term conditioning to all hair types.

- Softens thick and unmanageable hair
- Restores shine and softness to dull, lifeless hair
- Strengthens brittle hair
- Promotes healing and provides nourishment to hair damaged by coloring and styling
- Protects against UV damage and other environmental factors
- Reduces drying time and speeds up styling time

MOROCCANOIL TREATMENT has the unique quality of instant absorption into hair, creating an instant shine without leaving an oily residue.

## SUGGESTED USES+DIRECTIONS

### **STYLING+FINISHING:**

Apply a small amount of MOROCCANOIL TREATMENT on palms and work through damp hair after shampooing. Style as usual.

### **PROTECTION:**

Apply a small amount to dry hair to protect from damage caused by sun, wind and other harsh environmental factors.

### **COLOR+CHEMICAL TREATMENT:**

MOROCCANOIL TREATMENT can be used for any of the main color/chemical treatments: **color, highlights, straightening and relaxers.**

Before applying color and/or chemical treatments, prepare hair by applying approximately 5 mL of MOROCCANOIL TREATMENT directly on hair and gently massage the product through to penetrate to the hair cuticle. This will help prevent some of the damage caused by the chemical treatments.

Do not rinse hair before applying color/treatment chemicals. Add 4 to 7 mL of MOROCCANOIL TREATMENT to the color mix to increase hair's absorption rate and to enhance the shine and depth of color.

### **HAIR EXTENSIONS:**

MOROCCANOIL TREATMENT revives, hydrates and, most importantly, detangles hair, wigs and hair extensions.

MOROCCANOIL TREATMENT is stored in an Amber Glass bottle to protect the oil from ultra-violet rays that cause oxidation and degradation.

Available in North America exclusively through

MOROCCANOIL™



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